

Ed Nepomuceno

Denver • www.ednepomuceno.com • [linkedin.com/in/ednepomuceno](https://www.linkedin.com/in/ednepomuceno)
ed.nepomuceno@gmail.com • +1 720-280-1827

Senior User Experience Designer

Experienced Senior UX Designer for 11+ years, skilled in enhancing design systems, collaborating with developers, and ensuring quality. Expertise includes journey maps, industry standards, and creating user-centered, accessible experiences. Committed to efficient design solutions, maintaining UI specifications, and advocating for diversity and inclusion.

WORK EXPERIENCE

Ping Identity • Denver, CO

Feb 2019 – Nov 2023

Ping Identity is a software platform that helps businesses manage and protect digital identities. It offers identity management and access management solutions, including single sign-on (SSO) and multi-factor authentication (MFA). Ping Identity's mission is to secure the digital world through intelligent identity.

Senior User Experience Designer • Full-time

- Managed design system for main marketing website, resulting in 10% increase in user engagement.
- Led user research initiatives, synthesizing data-driven insights that improved user satisfaction rates by 15%.
- Designed and prototyped user interface components, resulting in a 15% increase in product engagement and aligning with the company's focus on diverse user experiences.

Senior Interaction Designer

- Collaborated closely with Product Owners to design effective UI components, showcasing a user-centered approach.
- Implemented reusable UI components in Sketch and Figma, contributing to a consistent brand experience and a more efficient design workflow.
- Prototyped interactions and conducted usability tests, achieving a 30% improvement in product engagement.

17seconds • San Francisco, CA

Apr 2018 – Dec 2018

17seconds is a leading product design and innovation studio focused on creating exceptional experiences for customers and employees.

User Experience Designer • Full-time

- Established and maintained a comprehensive UI Kit, Typography, and Symbol Library using Sketch and InVision, resulting in a 40% improvement in design efficiency.
- Implemented a Design System for Rogers Canada, improving design efficiency and timelines by 20%, a critical aspect for a company transitioning into a technology platform.
- Showcased adaptability by working on diverse projects and testing new tools.

Spring Studio • San Francisco, CA

Oct 2016 – Apr 2018

Spring Studio is a UX Design Consultancy focused on designing and launching the world's most innovative and impactful products and services with our parent company, BBVA.

Senior UX Designer • Full-time

- Presented Augmented Reality technologies and design primer, sparking design thinking conversations for future projects.
- Reinforced company branding through directing, filming, and editing video interviews with founders.
- Led design processes and scrum discussions, improving efficiency and collaboration across teams.
- Designed a financial literacy product in a "create-a-thon", showcasing design thinking efficacy and contributing to BBVA's digital transformation.

Western Union • San Francisco, CA

Jun 2012 – Oct 2016

We help aspiring people and businesses around the world save, spend, and transfer money—empowering more prosperous financial futures for their family, friends, and communities across borders.

Senior Specialist, UI/UX Digital Designer • Full-time

- Collaborated with cross-functional teams to deliver a new native iOS app, achieving 100% legal compliance and exceeding customer needs.
- Designed responsive web UI for westernunion.com US site.
- Prototyped interactions and animations for responsive web and native mobile apps.
- Led initiatives for creating online pattern library and living style guide, enhancing design consistency.

EDUCATION

Associate Of Arts Web Page Digital/Multimedia And Information Resources Design

The Art Institute

CERTIFICATIONS

Design Thinking, Social Innovation, and Complex Systems

Dec 2023 – Dec 2023

LinkedIn Learning

Hands-On with Design Systems

Dec 2023 – Dec 2023

LinkedIn Learning

Coglode Academy Foundation Tier

Aug 2022 – Aug 2022

Coglode Academy

VOLUNTEERING & LEADERSHIP

Ping Identity

Jun 2020 – May 2023

Racial & Ethnic Diversity ERG Leader • Denver, CO

- Diversity and anti-racism advocate and conversation starter.
- Graphic Design support.
- Asian American group representative and advocate.

SKILLS

Adobe Creative Suite, Design Systems, Design Thinking, Figma Software, Interaction Design, InVision

Studio, Responsive Web Design, User Interface Design, User Research, 3D Modeling/Printing, AR/VR, Being a Good Dad, Skateboarding, Star Wars, Supermoto